

2023

Annual Report



Assumption Life



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Lawi

We acknowledge that our head office is located on the unceded traditional territory of the Wolastoqey (Maliseet) and Mi'kmaq since the building's construction in 1970.

Board of Directors



Ivan Toner
ICD.D
Chairman of the Board of Directors
President,
MelamTech
Consulting



Sébastien Dupuis
CPA, CA
President and CEO,
Assumption Life



Marc Landry
CPA, CMA
Vice President
of the Board of
Directors
Vice President, IT &
Logistics,
Major Drilling



**Geneviève
Laforge**
LL.B, ASC
Corporate Secretary
and Director of
Organizational
Development,
Assumption Life



Alain Bossé
President & Chief
Operating Officer,
Groupe Savoie



Lise Casgrain
MBA, ICD.D
Company Director



Luc Farmer
Actuary



Denis LeBlanc
Entrepreneur



Adrienne Oldford
Executive Director,
McKenna Institute



Steven Ross
Company Director

Senior Management



Sébastien Dupuis
CPA, CA
President and CEO



Michel Allain
F.S.A., FICA
Vice President,
Chief Financial
Officer and Chief
Actuary



Luc Bossé
B.B.A.
Vice President,
Sales and Marketing



Réjean Boudreau
B.B.A.
Vice President,
Client Experience



Tony McLaughlin
B.Sc.
Vice President,
Chief Information
and Technology
Officer



Michel Simard
F.S.A., FICA
Vice President,
Groupe Insurance



**Marie-Claude
Thibodeau**
ASA, AICA
Vice President,
Actuarial and
Product
Development



Our Employees, our Pride

Head office, Louisbourg Investments and Lavvi employees

Assumption Life

Aboubacar Oumarou Sandi,
Adamou
Agnew, Scott Kevin
Allain, Keith
Allain, Michel
Allain, Nadine
Amberman, Shawn
Anjorin, Kamal
Arsenault, Ashley
Arsenault, Denis
Arsenault, Jasmine
Arsenault, Michelle
Arsenault, Sophie
Arsenault, Sylvie
Audet, Daniel
Bélanger, André
Belliveau, Julie
Belliveau, Marc
Belliveau, Sylvie
Benlabiod, Lotfi
Benoit, Eric
Bergevin, Mandy
Berry, Suzanne
Berthe, Rene
Birba, Carelle Gloria
Blanchet, Normand
Bordage, Lisa
Bossé, Christine
Bossé, Luc
Bouchard, Pierre-Luc
Boucher, Stéfany
Boudreau, Marc
Boudreau, Patrick

Boudreau, Rejean
Boudreau, Sophie
Bourgeois, Isabelle
Bourgeois, Megan
Bourgeois, Melanie
Bourgeois, Renée
Bourque, Lucie
Bourque, Nicole
Breau, Brenda
Breau, Jakob
Breau, Jammy
Brideau, Lise
Brun Leblanc, Monika Stephanie
Brun, Dina
Brun, Renelle
Brun, Sebastien
Caissie, Debbie
Carrier, Mélanie
Cassidy, Kristine
Charron, Samuel
Colquhoun, Mélanie
Comeau, Rachel
Comeau, Sylvie
Cormier, Amy
Cormier, Daniel
Cormier, Jolène
Cormier, Tania
Couture, Alexis
Cyr, Nathalie
Da Silveira, Sewa Yao-Yao
Daigle, Marie-Josée
Dalissier, Lydie
De Serres, Renay
Desbles, Anne-Sophie

Deschênes, Danielle
Despres, Robert
Deveau, Claire
Devi Beeharry, Soumedha
Dionne, Nicole
Drouin, Alexandre
Duguay, Monique
Duncan, Louis-Nicholas
Dupuis, Sébastien
El Idrissi, Mohammed Lahmidi
Fahim, Farnaz
Fatoki, Akinwale
Fitzgerald, Alain
Follett, Joceline
Fougère, Laurier
Francoeur, Lyne
Gagnon, Lina
Galeano, Patricia
Gallant, Rick
Gallant, Sandra
Gallien, Pascal
Gaudet, Gilles
Gaudet, Ginette
Gaudet, Gisèle
Gaudet, Mathieu
Gaudet, Serge
Gautreau, Nadine
Gauvin, Danielle
Gauvin, Jean-Luc
Gauvin, Mélanie
Gauvin, Roxanne
Gervais, Charles
Giard, Maryse
Godbout, Melissa

Goguen, Jacqueline
Goguen, Jean-Marc
Haché, Alyssa
Haché, Brandon
Haché, Carole Lise
Haché, Mario
Hachey, Danie
Harquail, Shawn
Hebert, Luc
Hickey, Gisèle
Hounkpe, Koflax
Jobin, Jacques
Jones, Evan
Jordan, Jacqueline
Joseph, Nathalie
Kouame, Olivier
Kouassi, Melan
Kruthiventi, Chiranjeevi Sai Ram
Laforge, Geneviève
Lagacé, Frédéric
Lagace, Sonia
Lahlali, Kenza
Lahlou, Youssef
Landry, Emilie
Landry, Jean-Marc
Landry, Katherine
Landry, Monica
Lanteigne, Pierre-Paul
Lavigne, Natalie
Leblanc, Brigitte
Leblanc, Céline
Leblanc, Charline
Leblanc, Joline Diane
Leblanc, Lucie





Leblanc, Lynn
Leblanc, Marcus
Leblanc, Monique
Leblanc, Nadine
Leblanc, Pauline
Leblanc, Stéphanie
Leblanc, Sylvie H.
Leblanc, Tina
Leblanc-Gallant, Nicole
Léger, Carolyn
Léger, Georges
Leger, Joanne
Leger, Marianne
Legere, Antoinette
Lessard, Rebecca
Levasseur, Antoni
Levesque, Louis-Philippe
M Leblanc, Lynn
Ma, Kimberly
Maillet, Mireille
Maillet, Monique
Maillet, Natalie
Maillet, Stephane
Maillet-Gendron, Donna
Mailman, Liette
Mandjo, Elie
Martin, Marie-Pier
Martin, Michel
Martin, Pierre
Mazerolle, Roger
McCallum, Melanie
McLaughlin, Tony
McLeod, Renée
Melanson, Chantal
Melanson, Cinthia
Melanson, David
Melanson, Sophie
Melanson, Sylvie
Meziani, Lotfi
Michaud, Claudine
Morin, Christa
Morin, Lynne
Nadeau, Élodie

Ngono Essomba, Alexandra
Niles, Odette
Noel, Ghislain
Noel, Guillaume Jones
Noël, Sophie Julie
Nsikam Nkeuna, Constantin
Ntseukwa Wandji, Gaëlle
Nzigamasabo, Marina
Ouellet, Allain
Ouellette, Anick
Ouellette, Melanie
Parker, Lynn
Pellerin, Emilie
Pelletier, Scott
Pineau, Jeremy
Pitre, Jean-Lou
Plourde, Charles Edouard
Poirier, Emmanuelle
Poirier, Rachel
Poirier, Serge
Pountney (Koshul), Jennifer
Raffy, Thomas
Richard, Anne
Richard, Claudette
Richard, Pierre
Richard, Sheila
Richard, Véronique
Robichaud, Chantal
Robichaud, Claudette
Robichaud, Dominic
Robichaud, Julie
Robichaud, Louise
Robichaud, Sandra
Robichaud, Sophie
Robichaud, Timmy
Roger Aka, Yves
Roussel, Cassandra
Roussel, Sébastien
Roy, Angela
Roy, Judy
Ryan, Jennifer
Sadler, Angela
Saghir, El Mehdi

Sarrasin, Nicolas
Saulnier, Alexandre
Savoie, Rachel
Savoie, Sylvie
Shalini Beefeya, Divya
Simard, Michel
Sonier, Michael
Soucy, Tina
Souma, Jenny
Sriramula, Priyanka
St-Jean, Valerie
St-Leger, Sally
Su, Shirley
Surette, Sara-Anne
Surette, Yvette
T. Leblanc, Pauline
Thébeau, Marise
Thébeau, Patrick
Thériault, Alain
Thériault, Josée
Thériault, Yves
Thibodeau, Jayden
Thibodeau, Karilyn
Thibodeau, Marie-Claude
Tidd, Christine
Toussaint, Charles
Tremblay-Gosselin, Jordan
Vautour, Isabelle
Vautour, Joshua
Vicent (Loyola), Paola
Walker, Cameron
Walsh, Connor
Wandji, Herve Yangtang
Watusua Kanyengabu, Isaac

Louisbourg Investments

Benoit, Deborah
Bourgeois, Denis
Bourque, Samuel
Castonguay, Marc
Cicccone, Vittorio
Currie, Robert
Frail, Derek

Gaudet, Luc
Guitard, Zoelie
Hniki, Oussama
Hurshman, Heather
Lavigne, Anne
Lavigne, Shawn
LeBlanc, Marcel
Lewis, Scott
Liang, Charlotte
Moores, Mike
Nelson, Jeremy
Robichaud, Dan
Roy, Mathieu
Sippley, Caroline
Wynter, Alex

Lavvi

Adamson, Raymond
Asif, Javairia
Benoit, Christian
Boudreau, Sylvain
Clark, Dawson W
Cook, Darryl S
Coté, Francois
Dadwal, Ujjwal S.
Devereaux, Taylor
El Ghaidi, Karim
El Quartassi, Mohammed
Fortman, Catherine
Grass, Malcolm
Jaber, Ibrahim
LeBel, Chris T
MacKenzie, Joel A
Mputu, Jocelyn B.
Poplar, Hudson D.
Pyle, Sherry L.
Roy, Ghislain
Samlioglu, Ali E.
Shahid, Wajjha
Thibodeau, Eric
Traore, Lozanga Vincent
Yeh, Tsai-Hsin





Assumption Life Honours its Employees who have Contributed to its Success!

Congratulations to all 2023 recipients. Thank you to all the members of our great team for their commitment.

Community Impact Award

Rachel Comeau

Team Player Award

Lisa Bordage

Teamwork Award

Members of the "Apollo 13" initiative

Influencer of the Year Award

Alexis Couture

Committed Person Award

Sophie Julie Noël

Achievement Award

Mélanie Carrier

Positive Leader Award

Nathalie Cyr



Organizational Culture

In 2023, thanks to the collective efforts of our employees in support of the organizational culture, Assumption Life was awarded the prestigious Culture of Excellence Award by Human Synergistics.

This award is the fourth won by Assumption Life in four years.

2020
Transformation
Award

2021
Merit
Award

2022
Culture
of Excellence
Award

2023
Culture
of Excellence
Award



A 120th Anniversary Marked by Growth

A Word from the Chairman of the Board

Throughout our Company's rich history, many people have helped shape our path, guided by their values and accomplishments. Today, we continue to follow the path as we are building a future where Assumption Life will continue to make a difference for another 120 years.

With this vision for the future in mind, our Company has launched its 2023-2025 Strategic Plan. This plan focuses on three pillars: experience, distribution and efficiency. We have just completed its first year, in which the objectives set for 2023 have been met and even exceeded on several levels. I feel a great sense of pride towards the Company for these many achievements.

The excellent growth experienced by our Company in 2023 is the reflection of two major factors: our phenomenal sales, and the outstanding commitment of our people.

Building a strong culture builds a strong organization. The achievements reached in 2023 are based on the collaborative efforts of our teams and departments, as well as the excellent culture fostered at Assumption Life.

Our ongoing commitment to cultivating an exemplary corporate culture has been crowned with success over the past three years, with the achievement of three prestigious awards. These efforts continued throughout 2023, when our Company was awarded the Culture of Excellence Award. This is the highest distinction awarded by Human Synergistics to companies that have distinguished themselves through the exceptional commitment of their employees.

Over the past few years, the Board of Directors has focused on recruitment decisions designed to position the Company advantageously for the future. These

strategic recruitments are designed to strengthen our management team and support our corporate culture. Many of these decisions have been made in recent years, including 2023, resulting in key hires that have supported our teams and contributed to our results this year. We will continue our commitment towards the strategic selection and development of leaders, ensuring the progress we make towards a successful future.

I'd also like to highlight the exceptional work of all the members of the management team: their leadership is truly remarkable. Thanks to their commitment and vision, we have been able to achieve excellent results. I would also like to point out that, last year, our President and CEO was named one of the 50 Best CEOs for Atlantic Canada by Atlantic Business Magazine. As we know, Sébastien Dupuis is an example of leadership and excellence in ensuring the growth of our Company. Assumption Life is privileged to have him at the head of its team.

Finally, I would like to salute the high-caliber, experienced team that makes up our Board of Directors. Our directors work with dedication to ensure the success of our Company, and I sincerely thank them for their leadership and commitment to Assumption Life.

I would also like to express my sincere gratitude to our partners, advisors and suppliers. Your support and collaboration are essential to our success, and I thank you for your trust and commitment to our Company.

The Assumption Life family is made up of the members of our Board of Directors, our management team and our extraordinary and dedicated employees. We are in an excellent position to continue making a difference for our customers, advisors, partners and communities.

IVAN TONER

Chairman of the Board of Directors





2023 Summed Up: Distribution

One of our key words for 2023 was "distribution" which, along with experience and efficiency, form the three pillars of our 2023-2025 strategic plan.

We believe that our growth depends on both our efforts and the strategies applied to our distribution networks. This conviction has guided our commitment to excellence, and our constant willingness to explore innovative avenues to extend and maximize our impact.

Exceeding our 2023 targets at all levels demonstrated just how much emphasis on distribution was a key factor in our success. This exceptional year was characterized by outstanding sales and exemplary commitment from our teams. All these achievements testify to the hard work, determination and leadership of our people, and these successes will drive our ambitions for the year ahead.

Our Highlights of the Year

Experience

- Advisors : Redesign of the sales web platform LIA, adding modernity and new functionalities.
- Employees: 79% engagement rate. Kincentric Top quartile for Canada, above the national average of 68%.

Distribution

- Individual insurance sales growth of 42% compared to 2022, thanks to an incredible collective effort.
- Exceptional growth in investments and retirement, with record cumulative sales of \$197 million and 74% growth compared to 2022.
- Sales of over \$11 million in group insurance.
- Second Canada-wide Investment Tour.

Efficiency

- Improvement of our operating procedures and integration of automated processes within several of our departments.

Data on this page are non-IFRS financial measures.

2023: A Successful Year Through Commitment

Message from the CEO

2023 was marked by our commitment, which led to remarkable success. Our Company's achievements and successes are the result of hard work, the determination of our teams and their exemplary leadership. We are convinced that these achievements will serve as the driving force behind our ambitions in the coming year.

A Successful First Year for our Strategic Plan

First and foremost, 2023 was the first year of our new strategic plan, positioning us successfully for the future. We made significant progress across many of our initiatives, surpassing many of the targets set out in the plan. This was achieved by strategically allocating our efforts and resources. This flexibility enabled us to adjust our strategy in real time to maximize our impact, and lay the right foundations for 2024.

Outstanding Results for our Lines of Business

The results of our lines of business are quite simply exceptional, and in some cases exceed the expectations we had set for the year.

In fact, the targets set for the Individual Insurance and Investment & Retirement lines of business were far surpassed. Our teams achieved the extraordinary, not just by exceeding targets, but by crushing them. Everyone's efforts led to the development of improved products and propelled our sales to a phenomenal 42% growth compared to 2022. To put it in perspective, this is above the 38% growth achieved in 2022. Congratulations to all!

On the ground, our visibility strategy has been a catalyst for the remarkable efforts of our advisors, resulting in significant gains. The exceptional collaboration between our diverse teams was the key to our success, and I would like to warmly congratulate everyone who contributed to this outstanding achievement.

I am also delighted to report that our LIA sales platform has been redesigned in WEB format to better meet the needs of our advisors. We will continue to offer the same functionalities appreciated by all, but with a more modern design and new features to facilitate their experience. This step forward demonstrates, once again, our ongoing commitment towards innovation and our constant desire

to improve our services to meet the changing needs of our customers.

In Investments & Retirement, we achieved spectacular growth, exceeding our annual net deposits by 130%. Cumulative sales reached a record of \$197 million, with growth of 74% compared with 2022.

In addition, we successfully launched the second edition of our cross-Canada Investment Tour, strengthening our presence on the national scene. Finally, I would like to highlight the enhanced digital experience of Vesta, our investment application platform, which considerably simplifies the work of our advisors.

In our Group Insurance business line, our team rose to the challenge, despite a highly competitive market, ending the year by reaching our sales target.

These outstanding results for our lines of business testify to our unwavering commitment to excellence and our determination to reach new heights.

Excellence From our Subsidiaries

I'd like to highlight our excellent collaboration with Lavvi for the ongoing improvements to our LIA platform. As mentioned earlier, this tool is a key technology platform for us.

Our subsidiary Louisbourg Investments has successfully navigated the volatile markets of 2023. We are proud to see them recognized as a "Top Performer" by Global Manager Research for 2023, highlighting the effectiveness of their investment strategy. They remain committed to delivering solid results in a competitive environment.

Our People at the Heart of our Success

A culture is strong when people work with each other and for each other. The commitment of our people has enabled our company to shine over the past year, during which we have won several awards.

The commitment of our teams was recognized by Kincentric, which placed us in the top quartile in Canada, with a rate of 79%. This puts us well above the Canadian average of 68%. This rate of engagement is one of the tangible impacts of our sustained efforts to create a constructive and collaborative culture.

We are proud to continue to be listed as one of Atlantic Canada's Best Employers, as well as one of Atlantic Canada's Best Places to Work.

Our company also received the highest distinction issued by Human Synergistics International by winning the Culture of Excellence Award. This is our fourth award in four years, after winning the Transformation Award in 2020 and the Merit Award in 2021 and 2022. Credit for these awards goes to our people, who stand out for their initiative, team spirit and exceptional collaboration.

Making a Difference for 120 Years

If there's one thing all our employees have in common, it's a strong desire to make a difference for our customers, our partners and our communities. It's a character trait that has been encoded in Assumption Life's DNA for the past 120 years.

At Assumption Life, there is a real willingness to give our all and go the extra mile. And if there's one person who exemplifies this, it's our ambassador, Kamyille Frenette. She is a New Brunswick-born para-triathlete whose prowess and recent podium finishes bring her ever closer to her goal of competing in the next Paralympic Games in Paris. It is with great pride that we continue to support her in realizing her dream, and in return, she inspires us to always aim higher and stronger.

Finally, I'd like to express my gratitude to our advisors, partners and valued customers for their unwavering trust in our Company. Your support plays a crucial role in our continued success. We deeply appreciate the relationship of trust we have built with you over the years.

To our customers, we would like to express our gratitude for your continued loyalty. Your choice to place your trust in us to meet your financial needs is a responsibility that fills us with pride.

Assumption Life is proud to be by your side for over 120 years.

SÉBASTIEN DUPUIS, CPA, CA
President and CEO

Data in this message are non-IFRS financial measures.



Financial Highlights

\$2.0

BILLION

Assets under management

\$8.5

MILLION

Profit attributable to policyholders

\$341

MILLION*

In premiums and deposits

157%

Solvency ratio as of December 31, 2023

\$178

MILLION

Policyholders' equity

Our consolidated financial statements can be found at the end of this report or on our website at www.assumption.ca.

**This data on is a non-IFRS financial measure.*

A- (Excellent) from A.M. Best for the 24th consecutive year

“*Our constant results show our capacity to manage risks during the highs and lows of the industry over the last 24 years.*

2023 also marks our first results presentation under the new IFRS standards. We are extremely proud of this achievement”.

- Michel Allain, F.S.A., FCIA – Vice President, Chief Financial Officer and Chief Actuary



Making a Difference

Our team is committed to making a difference in our communities every day.

This philosophy is expressed in many ways in the Company's philanthropic efforts with a particular emphasis on health and education initiatives.



\$250,000 donation to CHU Dumont Foundation.

Our major donation of **\$250,000** to the CHU Dumont Foundation's "Driving Surgery Forward" fundraising campaign contributes to the acquisition of a robotic surgery system that will improve the lives of many Canadians.



Our Fernand-J.Landry 2023 bursary recipient is Alain Lavoie, shown here with Mrs. Aldéa Landry.



Our recipient of the 2023 Denis-Losier Bursary is Joëlle Léger.



IN NUMBERS

Over the past year, Assumption Life and our employees have shown great generosity by donating their time and supporting various causes and organizations.

Here are a few numbers that attest to the exceptional efforts and commitment of all towards our communities.

1 200 HOURS OF VOLUNTEER WORK

by our employees



6% OF THE COMPANY'S NET PROFIT

More than **120 ORGANIZATIONS AND INITIATIVES** received donations

- Acadie Love • Canadian Red Cross
- Crossroads for women
- Excellence NB • MAGMA
- Heart & Stroke Foundation
- CHU Dumont Foundation
- Myeloma Canada • Sistema
- Shelters Movers Greater Moncton
- Club Soccer Dieppe • United Way



18 ASSUMPTION LIFE FOUNDATION SCHOLARSHIPS



3 SCHOLARSHIPS awarded to educational institutions

15 SCHOLARSHIPS awarded to students

Our Employees at the Heart of our Commitment





Our 120th anniversary

On September 8, 2023, Assumption Life launched its 120th anniversary celebrations. As we celebrate this major milestone, we would like to express our deepest gratitude to our partners, our customers and, above all, to each and every employee who has played and continues to play an essential role in our exceptional journey. Since our beginnings in 1903, we have shared unforgettable moments, overcome challenges and celebrated successes together.

We're grateful for the strong bonds we've forged across Canada, and look forward to making a difference together for the next 120 years.

Kamylle Frenette Assumption Life Ambassador

Qualifying year towards the Paris 2024 Paralympic Games:

- **Gold medal** – Paratriathlon World Cup, Long Beach, California
- **Bronze medal** – Paratriathlon World Series, Montreal, Québec
- **Bronze medal** – Paratriathlon World Cup, Paris, France
- **4th place** – Paratriathlon World Cup, Pontevedra, Spain

“ I am so grateful for the tremendous support of my entire team, including the support of the Assumption Life team, as I continue on my path to the 2024 Paralympic Games. Every step, every training session, every victory is the fruit of a collective effort, and I thank every person who contributes to this adventure.”

- Kamylle Frenette





PLACEMENTS
LOUISBOURG
INVESTMENTS

A Year of Significant Events for Louisbourg Investments

In 2023, Louisbourg Investments, a subsidiary of Assumption Life, achieved a number of important milestones. Here are some of their highlights:

Relocation

Their midyear was marked by a move to downtown Dieppe, providing greater visibility for the company, while creating a modern working environment for their team.

American Customer

An important milestone was reached in winning the company's first U.S. customer. After a rigorous vetting process lasting over six months, Louisbourg Investments added an institutional client based in Connecticut, paving the way for international growth in some of their mandates.

Returns

The main strategies continued to post solid returns. The Canadian Equity Fund and Canadian Equity Dividend Fund were rated A by Fundata in December 2023.

Awards

Louisbourg Investments was recognized as one of the top performers at the Global Manager Research 2023 Top Performer Awards. The U.S. equity strategy ranked in the top 3% of funds in its category according to a GMR risk/return measure.



Lavvi in 2023

A Message from Our CEO, Roddy Awad

"In an era where the need for financial security is more pronounced than ever, Lavvi is steadfast in our mission to simplify insurance distribution and amplify our partners' reach. Our collaboration with Assumption Life is a testament to this mission, propelling Lavvi towards sustainable growth and a broader market footprint across North America. This partnership underscores our shared values of innovation, accountability, and excellence, driving us to deliver unparalleled value to our customers and stakeholders. At the same time, Assumption Life continues strengthening its commendable service within Canada."

Lavvi & Assumption Life: Pioneering the Future of Insurance Distribution

Lavvi stands at the forefront of revolutionizing the life insurance landscape. Our comprehensive platform, distinguished by its versatility and user-centric design, provides a seamless distribution ecosystem for life insurance carriers. Through our strategic partnership with Assumption Life, Lavvi's platform powers the Life Insurance Anywhere (LIA) advisor experience. This pivotal development has marked a significant milestone in our shared journey to redefine insurance distribution.

2023 Key Accomplishments

- 1. Strategic Growth Through LIA:** Lavvi's technology and expertise have been pivotal in supporting Assumption Life's remarkable growth in 2023. The LIA platform, powered by Lavvi, has become a cornerstone in Assumption Life's strategy, significantly enhancing their market presence and customer engagement.
- 2. Innovative Web Experience:** In collaboration with Assumption Life, Lavvi has launched a new, modern web experience to power the LIA advisor experience. After a successful beta phase in Q4 2023, which garnered widespread acclaim, plans are in place to extend this enhanced digital journey to the broader advisor community in 2024. This initiative reflects our commitment to delivering state-of-the-art solutions that meets the evolving needs of our clients and their customers.
- 3. Leadership Enhancements:** The recent additions of Jeff Guitard as Chief Technology Officer and Ray Adamson as Chief Customer Officer have injected unparalleled depth and expertise into our leadership team. Their collective experience within the technology and insurance sectors has been instrumental in scaling Lavvi's operations and expanding our customer pipeline, ensuring that we remain at the cutting edge of industry innovation.

Looking Ahead

As we move forward, Lavvi's focus remains on fostering a culture of innovation, collaboration, and resilience. Our achievements in 2023 are just the beginning of a transformative journey. With the continued support of our partners and the relentless dedication of our team, we are poised to achieve even greater heights in the years to come.

Lavvi is more than a platform supporting all digital distribution; we are a community committed to making a positive impact, promoting inclusion, and pursuing excellence in everything we do. Together with our customers, including Assumption Life, we are not just navigating the future of insurance distribution; we are creating it.



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INSURANCE COMPANY**

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Moncton, NB E1C 8L1

Phone: 506.853.5420

LOUISBOURG INVESTMENTS INC.

230 Champlain St Suite 202
Dieppe, NB E1A 1P1

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Phone: 1.888.608.7070

LAVVI

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Site: lavvi.com
Phone: 1.866.724.6200



Assumption Life

assumption.ca   